



Senior Manager, Corporate Brand Management and Design

Do you want to be part of building a fully integrated biopharmaceutical company together with a team of highly skilled colleagues who are passionate about developing best-in-class therapeutics that address significant unmet medical needs? Then Ascendis Pharma is committed to support your personal development on our journey towards becoming a leading rare disease company.

Ascendis Pharma is looking to hire an experienced Senior Manager, Corporate Brand Management and Design to join our team. This is an exciting opportunity to join a rapidly growing, innovative company!

Position Summary

As a key member of the Global Communications team, the Senior Manager of Corporate Brand Management and Design is a steward for the Ascendis Pharma corporate brand and style. This individual will help cultivate a strong, unique and consistent brand for Ascendis Pharma in the minds of all stakeholders. The global role includes oversight of all corporate design strategies and branding elements, acting as an advisor to internal customers on selection of appropriate design tools to achieve goals and objectives. The position is based in Palo Alto and reports to the Senior Director, Global Communications.

Key Responsibilities

- Plans and develops promotional tools and materials to support the brand positioning for the company and its technology platforms. Partners with internal customers, including clinical, commercial, research and support functions, to optimize effectiveness of corporate imagery and presentations through use of approved visual elements
- Maintains a unified look and feel for all utilizations of the Ascendis Pharma logo and branding trademarks worldwide. Ensures consistent use and application of all corporate branding elements internally and externally. Works collaboratively with other functions to ensure complementary design of product specific and corporate design materials
- Maintains corporate style guides, templates, approved graphics and related design tools for companywide reference. Develops tools and systems to maintain and update company materials for consistency and version control
- As a resource for internal teams, prepares and delivers training sessions on corporate branding elements and design guidelines
- Works independently and with internal partners to develop and design corporate collateral for a wide range of print, digital, online and multimedia applications
- Oversees branding elements for external company website and social media platforms, as well as Intranet. Develops templates and new digital graphics to reflect evolving business and pipeline needs
- Works with clinical and medical affairs to format and lay out scientific posters and presentations in approved company templates
- Applies comprehensive knowledge of creative conceptual design processes and awareness of industry trends with consideration to international audiences and markets



- As an internal expert in PowerPoint, will manage and maintain library of official company presentations used externally. Supports development of significant internal and external company presentations, including creation of charts and graphs, representation of scientific/clinical information, development of infographics, etc.
- Oversees design strategy for special projects on behalf of Global Communications, including investor R&D updates, website upgrades and corporate branding initiatives, as well as rollout of high priority corporate initiatives both internally and externally

Knowledge, Skills and Experience

- Bachelor's degree in related area preferred
- 8+ years' experience in roles including graphic design and production for marketing, print, web and/or video
- Experience in the biotech or pharma industry preferred, with strong background in medical illustration or technical industry presentations
- Expert qualifications in PowerPoint are a must
- Expertise in the Adobe Suite software (Photoshop, Illustrator, InDesign and Adobe Acrobat Pro documents) required
- Working knowledge of MS Office suite
- Extensive knowledge of all modern design concepts, including experience art directing a range of media (i.e., print, web, social media, video and integrated digital content)
- Ability to manage and oversee vendors and design consultants, as well as experience identifying resource requirements to execute creative projects
- Ability to handle multiple projects under time and budget constraints
- Ability to effectively oversee timelines and approvals for new material in compliance with internal policies and procedures
- Strong knowledge of budget and estimating processes for creative deliverables is required
- Highly motivated self-starter with ability to perform within a fast-paced, dynamic environment, well organized with great attention to detail
- Excellent verbal and written communications skills; comfortable interacting with professionals at all levels

Want to apply? Please send your resume to HumanResources@ascendispharma.com. Please write "Senior Manager, Corporate Brand Management and Design" in the subject field.