

Associate Director, Corporate Marketing and Design

Do you want to be part of building a fully integrated biopharmaceutical company together with a team of highly skilled colleagues who are passionate about developing best-in-class therapeutics that address significant unmet medical needs? Then Ascendis Pharma is committed to support your personal development on our journey towards becoming a leading rare disease company.

Ascendis Pharma is looking to hire an experienced Associate Director, Corporate Marketing and Design to join our team. This is an exciting opportunity to join a rapidly growing, innovative company!

Position Summary

The Associate Director, Corporate Marketing and Design will be based in Palo Alto and report to the Head of Global Communications. This high profile position acts as a steward for the Ascendis Pharma corporate brand and style worldwide. The role includes oversight of all corporate design strategies and branding elements, acting as an advisor to internal customers on selection of appropriate corporate design tools to achieve goals and objectives. As a key member of the Global Communications team, this individual will help cultivate a strong, unique and consistent brand for Ascendis Pharma in the minds of all stakeholders.

Key Responsibilities

- Plans, develops and produces promotional tools and materials to support the brand positioning for the company and its technology platforms; works to optimize effectiveness of corporate imagery and presentations
- Maintains a unified look and feel for all utilizations of the Ascendis Pharma logo and branding trademarks worldwide. Ensures consistent use and application of all corporate branding elements internally and externally. Works collaboratively with other functions to ensure complementary look and feel of product specific and corporate design materials
- Maintains corporate style guides, templates and reference tools for companywide reference. Acts as a resource for internal teams, including clinical, commercial, research and support functions regarding corporate design guidelines and branding elements
- Works both independently and with outside agencies to develop and design corporate collateral for a wide range of print, digital, online and multimedia applications.
- Oversees branding elements for external company website and social media platforms, as well as Intranet; develops templates and new graphics to adapt to evolving business and pipeline needs
- Applies comprehensive knowledge of creative conceptual design processes and awareness of industry trends with consideration to international audiences and markets
- As an internal expert in PowerPoint, will manage and maintain official corporate presentations and related updates
- Develops tools and systems to maintain and update official corporate collateral for consistency and version control



- Oversees design strategy for special projects on behalf of Global Communications, including investor R&D updates, website upgrades and corporate branding initiatives, as well as rollout of high priority corporate initiatives both internally and externally

Knowledge, Skills and Experience

- Bachelors degree and 8+ years' experience in roles including graphic design and production for marketing, print, web and/or video.
- Experience in the biotech or pharma industry preferred, with strong background in medical illustration or technical industry presentations
- Expert qualifications in PowerPoint are a must
- Extensive knowledge of all modern design concepts, including experience art directing a range of media (i.e., print, web, social media, video and integrated digital content)
- Skills to manage and oversee vendors and design consultants
- Ability to handle multiple projects under time and budget constraints
- Expertise in the Adobe Suite software (Photoshop, Illustrator, InDesign)
- Skilled at using and marking up Adobe Acrobat Pro documents
- Working knowledge of MS Office suite
- Ability to manage multiple projects at a time
- Ability to effectively oversee timelines and approvals for new material in compliance with internal policies and procedures
- Strong knowledge of budget and estimating processes for creative deliverables is required
- Highly motivated self-starter with ability to perform within a fast-paced, dynamic environment, well organized with great attention to detail

Want to apply? Please send your resume to HumanResources@ascendispharma.com. Please write "Associate Director, Corporate Marketing and Design job description" in the subject field.